



wibke brennecke
the cross cultural coach

Trainer Profile

Wibke Brennecke

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Trainer, Coach and Consultant for intercultural competences:

- deployment abroad & return: expatriation, impatriation, repatriation
cross-cultural coaching and relocation consulting, country-based competence USA/Deutschland
- cultural awareness and sensitivity, intercultural training
- intercultural competences, networking skills and resource coaching
- intercultural marketing, intercultural corporate and employee communication
- trade fair coaching, trade fair support

I offer a results-oriented, interactive training design for all learning types. In order to do this, preliminary meetings and follow-up meetings for all trainings and coaching sessions are invaluable and included. My services and offerings will be well-suited for your inquiry and the respective order.

I provide coaching services which are personally and individually customized to the participants with follow-up and/or long-term support for documentably successful deployments abroad.

I offer intercultural trainings across international borders; for deployment (relocation) trainings, my country competences are Germany and the USA. Trainings can be in German or English.

Based upon inquiry and the project scope, I cooperate with co-trainers. When so doing, I rely on a broad-based network of experts with various cultural, country and linguistic competences.

Due to my professional experience, I likewise work as a Consultant on marketing projects with an intercultural component and will support you during the project management and project implementation.

My trainer personality is characterized by: foresight, flexibility, a good sense of others persons' needs, enthusiasm & motivation transfer.

- ✓ Certified Trainer & Coach for intercultural competences, artop / Institute at the Humboldt-University of Berlin
- ✓ „Crossing Cultures with Competence“, education class The Interchange Institute, USA
- ✓ NLP-Practitioner DVNLP, Syntegron Dusseldorf
- ✓ Becoming a Marketing Expert, Chamber of Industry and Commerce of Cologne
- ✓ Becoming a Communications Expert, West German Academy for Communication in Cologne

In my heart, I'm half German (Rhineland), half American – at home anywhere in the World.

After 12 years of international professional experience as an Account Manager and Consultant in the communications and advertising industries and a six-year stay in the USA, I have specialized since 2014 in intercultural subjects and coaching.

Experiencing cultures, the intercultural exchange and people of various origins and backgrounds coming together constitute the greatest personal enrichment for me.

